The leading digital platform for emerging artists & designers worldwide
Who are we?

A vibrant community of 400,000+ of the most talented emerging artists & designers on the planet.

The only global creative platform created for the student and university network.

The launchpad for creative careers and creative entrepreneurs.
Our reach

980+ schools

130+ countries

400,000+ database
Our community

Highly creative, educated and digitally fluent

84% creatives under age 30

110,000 Pinterest & Instagram reach

22 million combined education & social reach

45-60 mins student community & portfolio engagement

210,000+ active email subscribers

91% leading creative university/colleges globally
The numbers

Newsletter subscribers 210,000
Open rate 26%
Monthly site impressions 275,000

Instagram 40k
LinkedIn 22k
Twitter 17k
Facebook 18k
Pinterest 76k
Global Brand partnerships and contributors
Partnering with Arts Thread

- Competitions
- Dedicated Email Blasts
- Newsletter Advertising
Design Competitions

As the sponsor of an Arts Thread Design Competition, a company, brand, industry trade group or nonprofit association can engage with the Arts Thread collective creative community to solve a specific design problem.

Sponsors can present competitions with varied goals:
• To encourage designers to use a specific product or process, thereby highlighting materials, software solutions, or services they wouldn't have otherwise considered.
• To jump start the concept development phase of design therefore freeing up budgets for actual production.
• To tap into the creativity and enthusiasm of the Arts Thread community to provide a direct outcome for the sponsor.
• To inspire the community to consider design solutions to a compelling social issue.

As a Design Competition partner, Arts Thread will —
• Provide the competition platform.
• Help partners develop an engaging brief and identify appropriate deliverables.
• Identify and recruit judges for the competition.
• Provide support for participants to ensure that the brief and process are clear.
Successful competition outcomes
Nasdaq | Hudson Yards

Watch video on Vimeo: https://vimeo.com/586243401

Watch video on YouTube: https://www.youtube.com/watch?v=Hc8BXrzwicz
Successful competition outcomes

Real Leather

“More than 100 million items of clothing, worn on average just seven times, are thrown away annually, taking 10s if not hundreds of years to biodegrade.”

Category Winner: Footwear

Name: Anna Naylor
Location: London College of Fashion LCF, UK
Course: Footwear MA 2022
Portfolio: View here

Instagram: @anna_naylor

Anna Naylor is a designer and consultant in fashion design and business development. She is a graduate of the London College of Fashion and has worked with various fashion brands. Her work focuses on sustainability and ethical fashion, using innovative materials and technologies to create products that are both stylish and environmentally friendly.

Category Winner: Accessories

Name: Grazia Bruno
Location: SCAD Savannah, USA
Course: Accessories Design MA 2013
Portfolio: View here

Instagram: @grazia_bruno

Grazia Bruno is a fashion accessory designer with a BFA in Fashion Design from the Savannah College of Art and Design (SCAD), and is currently based in Savannah, Georgia. Her work is characterized by a focus on sustainability and ethical fashion. She uses innovative materials and techniques to create products that are both stylish and environmentally friendly.

Category Winner: People's Choice

Name: Lin Wang
Location: Binghamton University, USA
Course: Fashion Design BFA 2022
Portfolio: View here

Instagram: @lin_wang

Lin Wang is a fashion designer who specializes in innovative design concepts and materials. Her work is characterized by a focus on sustainability and ethical fashion. She uses innovative materials and techniques to create products that are both stylish and environmentally friendly.

The winner designers

The category winners and People's Choice winner have been decided.
Successful competition outcomes
Times Square | Hackney Walk

“Showing with Magis x Arts Thread at Design Pavilion NYC was such an incredible opportunity and I am so indescribably lucky to be able to say that my work was displayed in Times Square. Getting to meet some of the wonderful people from ARTS THREAD has connected me with potential collaborators, other artists, and new friends, that I couldn’t have made anywhere else.”

Lizzy Itzkowitz, Illustrator
One of 3 Winners Magis x Arts Thread at Design Pavilion NYC Competition

“The opening night was a dream come true. To see all the work come together, I had a flashback of my journey. Everything I have been through to get to that point, the effort and all nights were so worth it. The support of Avery Dennison, Mactac, Hackney Walk and Arts Thread was really amazing, to make my vision come to life.”

Ana Carolina, Fashion Designer
Founder of West Carolina, Hackney pop-up store courtesy of Mactac Graphics, Hackney Walk & Arts Thread
Each Design Competition will be promoted through the extensive Arts Thread community and will include—

- A dedicated page on the Arts Thread site with images, links, and all information about the competition.
- Dedicated eblasts to the Arts Thread audience.
- Inclusion in Arts Thread newsletters and through all social media.
- A news release about the competition for the greater design media.
- Promotion of the winners on the Arts Thread site.

Design Competitions typically run for three months and can be targeted to specific countries or regions. Smaller, short-term, curated competitions can be tailored upon request.

Design Competition Sponsorships range from €20,000 to €50,000 based on the scope of the project.
Dedicated Email Blasts:
With 210,000+ email subscribers, your message to our audience of creatives can provide you with direct access to current and potential customers and clients. With a call to action and link to your site or offer, you’ll also then have ownership of contact information for all who respond to your email.

You provide the HTML file with your message, images and links and Arts Thread will send to our audience.

Dedicated Email Blasts are priced at €2,000 per send.

Newsletters:
Our global newsletters go to 210,000+ subscribers. Our open rate is consistently high, over 26%, so your banner ad will stand out with our engaged audience.

Newsletter ad banners are priced at €1,000 each. Only one advertiser is included per newsletter.
Thank you for helping launch creative careers globally
We, at HUGO BOSS believe that **creativity and fashion knows no bounds** and we are fully committed to our goal to actively contribute to an **inclusive and equitable world**. In celebration of the individual “me”, HUGO BOSS is launching a competition that embraces each person’s authenticity and individuality.

**The prize**
A full-time **6-month paid internship** at Hugo Boss global headquarters in Metzingen, Germany
Arts Thread is proud to partner with Google Arts and Culture.

Students’ work now sits alongside cultural Institutions such as Guggenheim Museum and MOMA.

Google’s advanced virtual gallery and stories platform hosts emerging artist work for the Global Design Graduate Show.

The collaboration with Google Arts and Culture means that students’ work will reach a further audience which can help launch their independent businesses or gain employment within the creative industries.
Global Design Graduate Show

Discover the work of the winners of the Global Design Graduate Show in 2022. This includes 28 graduates from art and design universities and schools from around the world, who were chosen by 150 expert judges from over 5000 entries.

Explore the winners in this exhibition, grouped into four categories: Fashion and Textiles, Digital Visual Communication and Film, Product Design and Fine Art and Photography and Craft.

Arts Thread, a leading platform for emerging artists and designers from all the leading higher education institutions globally, created the Global Design Graduate Show in 2020, as a response to all of the end of year show cancellations due to the pandemic. Following the success of the inaugural edition, Arts Thread has, for the third year running, teamed up with Gucci, the exclusive partner for this proactive initiative.
Global Design Graduate Show * in collaboration with GUCCI is open to all undergraduate, graduate and postgraduate art and design disciplines for those that have graduated between September 2022 - August 2023.

It is the creative graduates chance to share their creative work alongside your peers from around the world and get it judged by industry leaders.

Graduates are also encouraged to upload their creative journey onto the platform, in form of a short self-curated Instagram stories style film, to express the diversity and raw creative process.
This year’s **esteemed panel of 150+ world-leading judges** will be choosing their favourite artists and designers from all creative students graduating this year in every art & design category, such as visual communication, film, fashion, textiles, interior, architecture, visual arts, contemporary craft, industrial & product design and more.
Extensive **social conversation** from global judges

**Kristina Szasz**  
Senior Vice President Boss Womenswear bei HUGO BOSS

It's such an honour- thank you for having me!

Like  |  Reply

**Rosey Cortazzi** (She/Her) - 2nd

Globally experienced Apparel, Footwear & Accessories expert

well done you will be an amazing judge

Like  |  Reply

**Pia Engved** - 2nd Head of Designers at the LECD Group

If you haven’t yet joined ‘ARTE THREAD - Global Design Graduate Show 23’ now is the time!! 😊 YOU CAN DO IT so GO FOR IT 🍀
Supported by communication materials
ArtThread
Education
Supporting Emerging Artists & Designers - Enter Now >
Global Design Graduate Show 2023 in collaboration with GUCCI
sked.link/artsthread

Calling all creative students!
SFC CEO @Jennie_Rosen_ is part of the judging panel for the Global Design Graduate Show 2023.

Global Design Graduate Show
SO PLEASED @Jennie_Rosen_ CEO of @SwedishFashionCouncil can be a judge again for us on @GlobalDesignGraduateShow in collaboration with @GUCCI!

The initiative is presented by @ArtThread and sponsored by @GUCCI and welcomes talented art and design students graduating in 2022-23.
Championed by Gucci

Global Design Graduate Show

We are proud to once again support this annual showcase presented by ARTS THREAD, a launchpad for the next generation of creative talent.

Global Design Graduate Show

We are proud to once again support this annual showcase and launchpad for the next generation of creative talent.

MEET THE 2023 JUDGES